FUEL THE SEASON

POWERED BY HILAND MILK

CREATE A HOLIDAY MILK AD

Design a holiday ad for Hiland Whole Milk that would make your whole school want to grab a carton at lunch. Sketch it out, write the headline, add the tagline, and make Heidi the star.

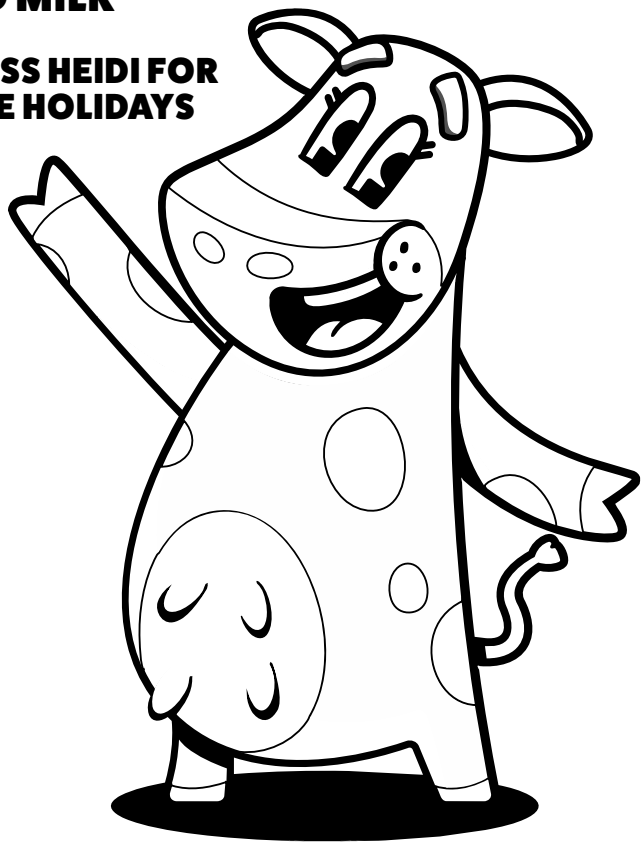
Headline: _____

Tagline: _____

What does Heidi look like in your ad? _____

_____

DRESS HEIDI FOR THE HOLIDAYS



Every holiday needs a look. Design Heidi's holiday outfit – what is she wearing to the winter party? Get creative. Accessories encouraged.

HOLIDAY MYTH OR DAIRY FACT?

Some holiday traditions are old news. These dairy facts are the real deal. Can you tell what's myth and what's fact?

1. Chocolate milk is just white milk with food coloring added.

- ☐ a. Myth
- ☐ b. Fact

2. Your body stops needing calcium after you're a kid.

- ☐ a. Myth
- ☐ b. Fact

3. A glass of milk has more protein than most holiday cookies.

- ☐ a. Myth
- ☐ b. Fact

4. Cold milk tastes better than warm milk.

- ☐ a. Myth
- ☐ b. Fact

Hiland® DAIRY FOODS FARMER OWNED

Locally Made.
Naturally Delicious.™